



FOR IMMEDIATE RELEASE

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### **TV Parental Guidelines Monitoring Board Releases Annual Report Highlighting 2022 Activities**

*95% of American Parents Express Satisfaction with Accuracy of TV Ratings, According to 2022 Report*

Washington, DC – The TV Parental Guidelines Monitoring Board (Monitoring Board) today released its annual report, describing its activities during the 2022 calendar year. The report details the Monitoring Board’s efforts to promote the TV Parental Guidelines, which provide parents with guidance on programming for their children and ensure accurate and uniform implementation of TV Ratings across networks, programs, and platforms.

“Our 2022 Annual Report is a reflection of yet another successful year for the Monitoring Board,” said Charles Rivkin, chairman and CEO of the Motion Picture Association and chair of the Monitoring Board from 2021 to 2023. “The 2022 parental survey’s positive feedback illustrates the importance of consistently and accurately applying the TV ratings. We are committed to building upon our positive work in 2023, while continuing to provide parents with the information they need to make appropriate decisions for their families when watching television.”

Included in the annual report is a summary of Monitoring Board activities completed in 2022:

1. Commissioning and conducting a national survey of parents to collect accurate data on their opinions and usage of the TV Parental Guidelines. The survey revealed that parental sentiment remains overwhelmingly positive — 90% of parents responded that the TV ratings system helps determine what shows their children watch and 95% expressed satisfaction with the accuracy of the TV ratings.
2. Organizing quarterly meetings of the Streaming Task Force, receiving feedback on [Streaming Best Practices guidelines](#) established in 2021, and improving the task force’s engagement with streaming and subscription services.
3. Conducting quarterly spot-check reviews of the TV ratings across programming on the Monitoring Board members’ networks and, for the first time, including streaming platforms and their associated content in the review process.

“It has been an honor to serve as chair of the Monitoring Board,” added Rivkin. “The TV ratings continue to provide families with critical information about the content and associated age-suitability of television shows on a multitude of platforms in an ever-evolving media landscape.”

Effective Jan. 1, 2023, President and CEO of the National Association of Broadcasters, Curtis LeGeyt, succeeded Charles Rivkin as chair of the Monitoring Board. LeGeyt will serve a two year term as Monitoring Board chair.

For a downloadable copy of the annual report, please visit the TV Parental Guidelines website at <http://www.tvguidelines.org/newsResources.html>.

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### **About the TV Parental Guidelines**

The TV Parental Guidelines were created in 1996 to help parents monitor and control what their children watch on the increasing number of TV channels available in American homes each day. Designed by leading organizations of the TV industry to give parents more information about the age-appropriateness and content of TV programs, the Guidelines, modeled after the familiar movie ratings, are easily recognizable and easy to use. They apply to most television programs, including those geared towards young children. The TV Parental Guidelines Monitoring Board is responsible for overseeing the TV Parental Guidelines and for ensuring uniformity and consistency in the application of the Guidelines. The Board is comprised of up to 24 members from the broadcast and cable television industries, as well as the program production and public interest communities. The Board of Directors consists of the chief executive officers of the Motion Picture Association (MPA), NCTA – The Internet & Television Association, and the National Association of Broadcasters (NAB). For more information, please visit [www.tvguidelines.org](http://www.tvguidelines.org).