



FOR IMMEDIATE RELEASE

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### **TV Parental Guidelines Monitoring Board Releases 2025 Annual Report**

Washington, D.C. – The TV Parental Guidelines Monitoring Board (Monitoring Board) today released its 2025 Annual Report, underscoring its ongoing commitment to consistent and reliable TV ratings across broadcast, cable and streaming platforms.

Established in 1996, the TV ratings are part of a voluntary system designed to help parents make informed decisions about age-appropriate programming for their children. The television industry created the Monitoring Board to ensure these ratings are applied on a consistent basis.

“The 2025 Annual Report demonstrates the board’s continued dedication to providing parents with clear and dependable guidance on TV ratings,” said Hon. Cory Gardner, President & CEO of NCTA – The Internet & Television Association and 2025 chairman of the Monitoring Board. “As viewing options expand, the Monitoring Board plays a critical role in promoting consistent and accurate TV ratings to help families navigate an increasingly complex media environment.”

Included in the Annual Report is a summary of Monitoring Board activities completed in 2025:

1. Chairman Gardner hosted the Annual Meeting at NCTA – The Internet & Television Association, providing board members the opportunity to review correspondence, discuss the Streaming Task Force, assess spot check reviews, and collaborate with industry and public interest representatives.
2. The Monitoring Board received and responded to 170 pieces of public correspondence between October 1, 2024, and September 30, 2025. Only 11 comments involved TV Parental Guidelines ratings, continuing a downward trend in ratings-related complaints. Board members worked to ensure any ratings concerns were resolved efficiently.
3. The Streaming Task Force focused on refining best practices for ratings application in the streaming environment, reviewing trends, and examining streaming-related correspondence.
4. The spot check groups met quarterly to assess the consistent application of the TV Ratings across broadcast, cable and streaming services.



“Serving on the Monitoring Board is a privilege, and I am grateful for the commitment of our industry and public interest members throughout 2025,” said Gardner. “Our shared goal is to help parents by preserving and promoting trust in TV ratings, and we look forward to continuing this work in 2026.”

For a downloadable copy of the Annual Report, please visit the TV Parental Guidelines website at [https://www.tvguidelines.org/resources/TV\\_Parental\\_Guidelines\\_2025AnnualReport.pdf](https://www.tvguidelines.org/resources/TV_Parental_Guidelines_2025AnnualReport.pdf)

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### **About the TV Parental Guidelines**

The TV Parental Guidelines were created in 1996 to help parents monitor and control what their children watch on the increasing number of TV channels available in American homes each day. Designed by leading organizations of the TV industry to give parents more information about the age-appropriateness and content of TV programs, the Guidelines, modeled after the familiar movie ratings, are easily recognizable and easy to use. They apply to most television programs, including those geared towards young children. The TV Parental Guidelines Monitoring Board is responsible for overseeing the TV Parental Guidelines and for ensuring uniformity and consistency in the application of the Guidelines. The Monitoring Board is comprised of up to 24 members from the broadcast, cable and streaming service industries, as well as public interest communities. The Board of Directors consists of the chief executive officers of the Motion Picture Association, Inc. (MPA), NCTA – The Internet & Television Association, and the National Association of Broadcasters (NAB). For more information, please visit [www.tvguidelines.org](http://www.tvguidelines.org).